

# **THE SPIRIT** of tradition

TOP SHELF TEQUILA EXPERIENCES WITH LIBBEY



#### TEQUILA IS FINALLY COMMANDING THE RESPECT IT DESERVES.

Once the preferred party drink, the national beverage of Mexico is taking its place on the top shelf as consumers seek increasingly premium drinking experiences.

With handmade heritage, deep cultural roots and incredible versatility, high-end tequilas are quickly amassing a huge following, and the industry is poised for major growth through the end of the decade.

Today's tequila drinker is more sophisticated than ever, interested in discovering new brands and innovative cocktails. Expanding your tequila selection can help your bar or restaurant stay on top of the trend and introduce guests to a wide range of tequila styles and flavors.

Whether you're serving tequila on its own or as the foundation for cocktails like the classic margarita, Libbey glassware can help you create signature presentations worthy of this signature spirit.



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#### HOW to SERVE

There's no wrong way to enjoy tequila. Here are just a few ways to introduce this handcrafted spirit to your guests.



### Know your tequila

The flavor, color and body of fine tequila comes not only from its ingredients, terroir and production method, but how long it has been aged:

#### Or Blanco

These unaged tequilas have a light, citrusy or floral flavor. They can be enjoyed on their own or in mixed drinks. This is tequila in its purest form.

#### Reposado

Aged for just a few months to a year in oak barrels, reposado tequilas have a soft but spicy flavor perfect for margaritas.

#### 🔷 Añejo

Made to savor, this golden-hued tequila has been aged one to three years in oak barrels and has a sweet, oaky finish. The relatively new extra añejo label is given to tequilas aged over three years. A recent poll found that 64% of U.S. consumers ages 21-34 and 52% overall are willing to pay extra for higher-quality drinks like tequila.

Shown: Jicara Agave Cocktail No. 1009413





Tasting flights

Share a range of tequila styles on these durable melamine tasting boards, built to pair with a variety of glassware.





#### SHOT GLASSES and FLIGHTS

Shot tasters

Set your tequila shots apart with classic lines and artisan details that make these glasses a joy to raise.



 Fluted Whiskey

 No. 5126

 2 oz./5.9 cl./59 ml.

 H2%" T2" B1" D2"

 4-1 doz. cartons

 SCC 133604



Shooter No. 5109 2 oz./5.6 cl./56 ml. H3" T2" B1%" D2" 2 doz. SCC 907106



 Troyano Shooter

 No. 1787386

 5% oz./15.9 cl./159 ml.

 H5% "T2%" B1%" D2%"

 2 doz.

 SCC 17873861

 Melamine Matte Black Flight 4-Well

 No. 96458

 L18" W4%" H1%"

 Well 2"

 6 pcs.

 SCC 650481

 Dishwasher safe









### COOLERS and TUMBLERS

Mix up large-format tequila cocktails in these durable, versatile all-purpose coolers and tumblers.



Everest Cooler No. 15437 14 oz./41.4 cl./414 ml. H4" T3%" B2" D3%" 3 doz. SCC 173747



Optiva Beverage No. 15964 12 oz./35.5 cl./355 ml. H5¾" T3¾" B2½" D3½" 1 doz. SCC 496027



Embassy Cooler No. 12264 16 oz./45.4cl./454 ml. H6" T31%" B21%" D31%" 3 doz. SCC 426185



Heavy Base Cooler No. 158 20 oz./59.2 cl./592 ml. H6" T3%" B2" D3%" 1 doz. SCC 167388



Cidra Double Old Fashioned No. 3282VCP37 13¼ oz./39.2 cl./392 ml. H3½" T3½" B3½" D3½" 1 doz. SCC L737175 Replaces SCC 8710964920185



Orbital Stackable Tumbler No. 12019 16 oz./49.5 cl./495 ml. H3" T3%" B2" D3" 1 doz. SCC 688019

Did you know?

The global tequila market is projected to grow from \$9.89 billion in 2021 to \$14.70 billion in 2028, at a CAGR of 5.8% from 2021-2028.

Fortune Business Insights







#### SPECIALTY GLASSES

Looking for something different? These shapes and finishes are made for mules and more.



Modernist Rocks No. 9032 5 oz./14.8 cl./148 ml. H3" T2%" B2½" D2%" 2 doz. SCC 609489



Jicara Agave Cocktail No. 1009413 12½ oz./37 cl./370 ml. H3½" T3¼" B1%" D4" 1 doz. SCC L738806



Symbio Cocktail No. 2667 10 ¼ oz./30.3 cl./303 ml. H4" T4½" B2" D4½" 1 doz. SCC 682154



Lounge 2.0 Whiskey No. 2718016 10½ oz./31.1cl./311 ml. H3%" T3%" B3¾" D3¾" 1 doz. SCC B283515



Cosmopolitan Cocktail No. 400 8oz./24.4 cl./244 ml. H3%" T4" B2" D4" 1 doz. SCC 364098



Moscow Mule Mug w/Copper Finish No. CMM-100 14 oz./41.4 cl./414 ml. H3%" T3%" D4" 1 doz. SCC 10663114353539

#### THE MAKING of tequila

- Agave plants are harvested and the leaves are separated from the core, or piña.
- The piñas are baked in special brick ovens called hornos or modern steel ovens. (Historically, the agave was baked in rock-lined pits.)
- 3. Next, the agave juice is extracted, either with a traditional stone wheel called a tahona or an industrial shredder.
- 4. The extracted juice, or mosto, is fermented with yeast and water in large wooden barrels or steel tanks.
- 5. This mixture is then distilled twice to purify the liquid and concentrate the alcohol.
- 6. Finally, the finished product is aged in oak barrels for at least 14 days to imbue the tequila with unique flavor.





#### what makes tequila, tequila?

Officially, tequila must be produced in one of five Mexican states (Jalisco, Michoacán, Guanajuato, Nayarit or Tamaulipas) from the blue agave plant. Though any spirit made with at least 51% blue agave is considered tequila, the best tequilas are 100% blue agave.

### Want to know for sure if your tequila is legit?

Look for the "NOM" – or Norma Official Mexicana – on the bottle. This number (assigned by the Mexican government) certifies that it's authentic Mexicanmade tequila.

## COCKTAIL GLASSES

Craft tequila classics and original creations in glassware with beautiful details and modern shapes.





Renaissance Coupe No. 9134 9 oz./26.6 cl./266 ml. H6%" T3" B3%" D4%" 1 doz. SCC 636874



Vina Martini No. 7512 8 oz./23.7 cl./237 ml. H6%" T4%" B3¼" D4%" 1 doz. SCC 308269



Linear Cocktail No. 7400 13.5 oz./39.9 cl./399 ml. H8½" T3" B3¼" D3¼" 1 doz. SCC L727763





With its distinctive curves, this iconic glassware is a must for serving freshly mixed margaritas.



Coupette/Margarita No. 8430 14oz./43.6 cl./436 ml. H7" T4" B3" D4" 1 doz. SCC 378620



Cactus Margarita No. 3620JS 16 oz./47.3 cl./473 ml. H6" T4%" B3" D4%" 1 doz. SCC 617729



Schooner No. 1785473 18 oz./53.2 cl./532 ml. H7" T4" B4" D4" 1 doz. SCC 17854730



**Super Margarita No. 1721361** 56 oz./1.7 L. H10%" T7" B5" D7" 6 pcs. **SCC 17213612** 



Did you know?

Tequila is the top trending spirit for 62% of bartenders around the world.





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<sup>1</sup> Libbey® Foodservice is the exclusive distributor of Spiegelau and Nachtmann to the foodservice industry in the United States and its territories.



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